



# Role Specification

## Non-Executive Director

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**Position Title:** Non-Executive Director

**Company:** Kambe Events Ltd (Shambala Festival)

**Location:** Flexible (UK-based, with occasional travel to board meetings and events)

**Commitment:** Part-time (approximately 12 days annually)

**Term:** One year, with intent to extend

**Compensation:** Day rate - £300 (negotiable)

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### About Kambe Events

Kambe Events is an innovative, values-driven events company with sustainability, creativity, and community at the heart of its ethos. As the organisers of **Shambala**, one of the UK's most celebrated festivals, Kambe Events has been a pioneer in ethical and sustainable event production, setting benchmarks in environmental responsibility and audience engagement.

With ambitious plans, the company seeks a Non-Executive Director (NED) who embodies diversity of thought, commercial acumen, and creative cultural savvy, to provide strategic guidance and expertise.

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## Role Summary

The Non-Executive Director will join the Board of Kambe Events to bring fresh perspectives, industry insights, and governance expertise. You will play a critical role in helping Kambe Events navigate risks, seize growth opportunities, and continue to lead in creative, sustainable event production.

### Key Responsibilities:

- Provide independent, strategic advice and challenge to the executive team on key decisions.
  - Contribute to effective governance on the board.
  - Support the development and delivery of Kambe Events' long-term vision, emphasising sustainability, inclusivity, and creativity.
  - Bring expertise in risk management, helping the company identify and mitigate potential challenges.
  - Actively promote diversity and inclusivity across Kambe Events' leadership and operations.
  - Serve as a thought leader, offering insights from your background and network to ensure fresh, innovative approaches to challenges.
  - Attend quarterly board meetings and contribute to sub-committees or ad-hoc discussions as required.
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## Person Specification

### Essential:

- **Industry Knowledge:** Experience in events, creative industries, or sustainability.
- **Risk Management Expertise:** Proven ability to identify, assess, and guide responses to strategic and operational risks.
- **Diversity of Thought:** Strong commitment to fostering inclusivity and bringing fresh, innovative ideas.
- **Commercial Acumen:** Demonstrated success in understanding market trends and driving growth in a competitive industry.
- **Cultural Savvy:** Appreciation for creative and cultural dynamics, with insights into audience engagement and evolving trends.
- **Collaborative Mindset:** Excellent communication and interpersonal skills, with the ability to constructively challenge and inspire.

### Desirable:

- Previous experience as a Non-Executive Director or Board Member.
- Lived experience or background that contributes to a diversity of perspectives, particularly those from underrepresented or marginalized communities.

- Expertise in areas such as sponsorship, digital transformation, or environmental, social, and governance (ESG).
  - A network in the creative, cultural, or sustainability sectors.
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## **Application Process**

Interested candidates should submit a CV and a covering letter outlining their suitability for the role [info@kambe-events.co.uk](mailto:info@kambe-events.co.uk) by Friday 30<sup>th</sup> May.

For an informal discussion about the role, please contact [chris@shambalafestival.org](mailto:chris@shambalafestival.org)